



# RIVERHOUSE CHILDREN'S CENTER

*Sponsor a Classroom Program*

## Our Generous Sponsors Support:

- ✓ Healthy Meals
- ✓ Tuition Subsidies
- ✓ Teacher Benefits
- ✓ Classroom Supplies

Riverhouse Children's Center strives to build the foundation for a lifetime of success through quality early childhood education.

- 📞 970-247-0204
- 🌐 [riverhousedirector@gmail.com](mailto:riverhousedirector@gmail.com)
- 🌐 [www.riverhousecci.org](http://www.riverhousecci.org)



# NEW!

## Riverhouse Children's Center Sponsor a Classroom Program

Riverhouse Children's Center is a 501(c)3 **nonprofit** early childhood education center, serving 82 children from six weeks to five years of age. We're one of two non-profit early childhood centers in Durango and the only non-profit center who takes **infants before 18 months** of age. We're unique in many respects, but another unique attribute of our center is that we have a **certified kitchen** and provide **nutritious breakfast and lunch** to our students.

Each year, to maintain our facility, retain staff and provide subsidies to families, Riverhouse has to raise over **\$150,000** to bolster our tuition. Typically we raise money each year in a large annual fundraiser called Cheers for Children. The fundraising landscape in Durango has gotten **increasingly challenging post-COVID** and our sponsor a classroom program is a great way to advertise the **support of our local businesses** and reduce our asks on our attending families, local businesses and individuals that struggle with many requests for non-profit support.

Our teachers, families and students are all members of the **Durango community**, and each segment benefits greatly from your support! Our goal is to **raise \$30,000** in classroom sponsorships, which directly contributes to our in-house **tuition assistance** program, ability to continue to **expand our programming** efforts, and mentoring and educating our staff for a **career in education**.

We're excited for our **20th Anniversary** as a center and 10 years in our beautiful facility. We invite you to join us as a sponsor for this milestone. Sponsorship offers a unique opportunity to **support early education**, showcase your support, and keep tabs on how your **sponsorship dollars are at work**.

Enclosed is a list of sponsorship opportunities. Please let us know if you can support early childhood; your prompt confirmation will enable us to begin marketing and advertising efforts to **promote YOUR support!**

Interested in Sponsoring or donating?

Email: [riverhousedirector@gmail.com](mailto:riverhousedirector@gmail.com) | Phone: 970-247-0204

**Thank you for supporting early Childhood education!**

Becky Malecki

Becky Malecki  
Executive Director

Kelly Tregillus

Kelly Tregillus  
Board President



# WHY RIVERHOUSE?

**There is no better "bang for the buck" than supporting early childcare.**

Supporting a child's quality of life in the first 5 years reaps huge dividends because it is building a solid foundation for the rest of their lives - helping to build a sense of trust, self-confidence and social affability that will help the child to succeed for the rest of his or her life.

Our monthly tuition costs for each of our 60+ families range from \$1,265 per month (for 4 and 5 year olds) to \$1,600 per month for an infant (about \$19,000 per year).

80% of our \$1.1 million dollar budget goes to paying staff who average \$16-\$18 per hour (or approximately \$30k-35k per year). Most of our parents and staff live with significant financial stress due to the fact that early childhood education is not subsidized in the US, except for those who are living at poverty levels.

## **By the numbers:**

- We provide early childhood education for 82 children and 63 families.
- 45% of enrolled children receive tuition assistance, saving our families a total of over \$100,000 a year!
- 13 preschool graduates in 2023, now excelling in kindergarten
- 18 full-time employees, 10 part-time employees that are continuing their education and career paths
- 60 gallons of organic milk purchased monthly, 720 annually!
- Community Partnerships have expanded with the 9R School District, the Early Childhood Council, Department of Human Services and several others.



# SPONSORSHIP LEVELS

## What will my business get?

*If each classroom receives \$5,000 per year, that would provide us \$30,000 that can be used to support families. Sponsorships will provide families with tuition subsidies (ex. 10 families could receive a discount of \$250 per month) and we could provide staff with more financial support in the form of gas, grocery cards (\$500/month in gift cards means we could give 10 deserving staff \$50 in gift cards each month)*

### **Full Classroom - \$5,000**

- 4 tickets to our anniversary party celebration and fundraiser
- Company logo displayed on a classroom door for a full school year
- Public acknowledgement on our center newsletter, center brochure and events.
- "Proudly sponsored by" logo placement on our website and Facebook pages.
- Quarterly cards and gifts that can be displayed at your place of business, made by Riverhouse students.
- Top-tier logo placement on all event marketing including posters, postcards, VIP invites, admission tickets, website, and social media posts that will link to your website.
- Featured on social media (including 1 personalized post) and online ads, including Chamber Business Facts.
- Promotional materials displayed in our lobby

### **Half Classroom - \$2,500**

- 2 tickets to our anniversary party celebration and fundraiser
- Company logo displayed with another sponsor on the classroom door for a full school year
- Public acknowledgement on our center newsletter, center brochure and events.
- "Proudly sponsored by" logo placement on our website and Facebook pages.
- Quarterly cards and gifts that can be displayed at your place of business, made by Riverhouse students.
- Logo placement on all event marketing including posters, postcards, VIP invites, admission tickets, website, and social media posts that will link to your website.
- Featured on social media and online ads, including Chamber Business Facts.
- Promotional materials displayed in our lobby

### **Partial Classroom - \$1,000**

- 1 tickets to our anniversary party celebration and fundraiser
- Company logo displayed with other sponsors on the classroom door for a full school year
- Public acknowledgement on our center newsletter, center brochure and events.
- Twice a year cards and gifts that can be displayed at your place of business, made by Riverhouse students.
- Logo placement on all event marketing including posters, postcards, VIP invites, admission tickets, website, and social media posts that will link to your website.
- "Proudly sponsored by" logo placement on our website.

### **Big Fan - \$500**

- Company logo displayed with other sponsors on the classroom door for a full school year
- Once a year card and gift that can be displayed at your place of business, made by Riverhouse students.
- "Proudly sponsored by" logo placement on our website.



# OUR SUPPORTERS

Robert Ptolemy, Colorado Title & Closing Services, LLC

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Animas Valley Audiology Associates

Pediatric Partners of the Southwest

Janna Schaefer

JBo's Pizza Company

Anschutz Family Foundation

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Richard Schutz

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Cream Bean Berry  
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Diana Murray  
Durango Joe's  
Durango Land and Homes  
Durango Motors  
Durango Outdoor Exchange  
Farm to Summit  
Glacier Club  
Harley Davidson Durango  
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Mantell-Hecathorn Builders  
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Melanie Higbee Massage Bodywork  
Mountain Bike Specialists  
Music in the Mountains  
Overland  
Pathfinder Chiropractic  
Purgatory  
Sprouts Consignment  
Summit Fitness  
Sunnyside Meats  
Tailwind Nutrition  
Threshold Personal Training  
Urban Market  
Ultrasteam  
WeFill

