

Riverhouse Children's Center Presents

Cheers for Children

A **BOOTS**
&
BOWTIES
AFFAIR

SUNDAY

JULY 31ST, 2022

4-8 PM

WINETASTING, FOOD
AND LIVE MUSIC

A RIVERHOUSE
CHILDREN'S CENTER
ANNUAL FUNDRAISING
EVENT



at the Riverbend Ranch

Transportation Provided by Mild to Wild Rafting

Tickets available at www.riverhousecci.org/cheers-for-children

Riverhouse Children's Center Presents

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**A BOOTS
&
BOWTIES
AFFAIR**



2022

SPONSORSHIP
OPPORTUNITIES

Riverhouse Children's Center
strives to build the foundation
for a lifetime of success
through quality early
childhood education.

Interested in Sponsoring or donating silent auction items?

Email: riverhouseboard@gmail.com | Phone: 303-870-8535

Riverhouse Children's Center is a 501(c)3 non-profit organization. Tax ID 20-0737335

Cheers for Children

RIVERHOUSE CHILDREN'S CENTER

JULY 31ST, 2022 - RIVERBEND RANCH

Riverhouse Children's Center is a 501(c)3 nonprofit early childhood education center, serving 72 children from six weeks to five years of age. Cheers for Children is our annual fundraiser featuring premiere wine and an exquisite silent auction.

Riverhouse will host our **11th Annual Cheers for Children** event where 200 community members will come together to work toward a common goal in furthering the mission of our organization. Our goal is to raise \$40,000 at this event which directly contributes to our in-house tuition assistance program, ability to continue to expand our programming efforts, and mentoring and educating our staff for a career in education.

We're excited for our **11th Anniversary** and invite you to join us as a sponsor for this milestone. Sponsorship offers a unique opportunity to associate with a high-profile wine experience, showcase your support, and network with fellow business professionals and civic and social leaders, all while supporting early childhood education.

Enclosed is a list of sponsorship opportunities. Please let us know if you can support this year's event; your prompt confirmation will enable us to begin marketing and advertising efforts to promote YOUR support!

Interested in Sponsoring or donating silent auction items?

Email: riverhouseboard@gmail.com | Phone: 303-870-8535

THANK YOU FOR SUPPORTING EARLY CHILDHOOD EDUCATION!

*Darla Andersen*
Executive Director

Kelly Tregillus
Board President



Why Riverhouse?

- We provide early childhood education for **72** children.
- **28%** of enrolled children receive tuition assistance, saving our families a total of over \$138,000 a year!
- **16** preschool graduates in 2022, now excelling in kindergarten
- **17** full-time employees, **7** part-time employees that are continuing their education and career paths
- 88 gallons of organic milk purchased monthly, **1056** annually!
- **Community Partnerships** have expanded with the 9R School District, the Early Childhood Council, Department of Human Services and several others.



Sponsorship Levels

SPONSOR DEADLINE: JUNE 30TH

Pinot Noir - \$4,000

- 8 admission tickets to the event
- 4 admissions to ride up in the hot air balloon (weather permitting)
- Top-tier logo placement on all event marketing including posters, postcards, VIP invites, admission tickets, website, and social media posts that will link to your website.
- Featured in all posts on social media (including 1 personalized post) and online ads, including Chamber Business Facts.
- Top-tier logo placement on event signage, Step & Repeat photo backdrop, and mention in event speeches.
- Material insert in event swag bag provided to attendees
- Top-tier logo placement at the event.
- Top-tier logo placement and featured in all post-event marketing including social media, website, event video, and Chamber Business Facts.

Zinfandel - \$2,500

- 6 admission tickets to the event.
- 2 admissions to ride up in the hot air balloon (weather permitting)
- Logo placement on all event marketing including posters, postcards, VIP invites, admission tickets, website, and social media posts that will link to your website.
- Featured posts on social media and online ads, including Chamber Business Facts.
- Logo on event signage, Step & Repeat photo backdrop, and mention in event speeches.
- Material insert in event swag bag provided to attendees
- Included in all post-event marketing including social media, website, event video, and Chamber Business Facts.

Merlot - \$1,000

- 4 admission tickets to the event.
- Logo placement on all event marketing including posters, postcards, VIP invites, admission tickets, website, and social media posts that will link to your website.
- Logo on event signage and mention in event speeches.
- Post-event marketing including social media, website, event video, and Chamber Business Facts.

Shiraz - \$500

- 2 admission tickets to the event.
- Listing on website.
- Included in post-event marketing.



Balloon Raffle

SPONSORSHIP PACKAGE

\$5,000

- **10 admission tickets to the event**
- **4 admissions to ride up in the hot air balloon (weather permitting)**
- **Featured logo placement on all event marketing including posters, postcards, VIP invites, admission tickets, website, and social media posts that will link to your website.**
- **Featured posts on social media (including 1 personalized post) and online ads, including Chamber Business Facts.**
- **Featured logo placement on event signage, step & repeat photo backdrop, balloons, and mention in event speeches.**
- **Material insert in event swag bag provided to attendees**
- **Featured logo placement and featured in all post-event marketing including social media, website, event video, and Chamber Business Facts.**

What you are supporting:

Money from your sponsorship will allow Riverhouse to create a special celebration for our 1st event since 2019. Attendees to our annual Cheers for Children event will have the ability to buy raffle balloons from volunteers for \$20/each. Each balloon will contain various prizes including, but not limited to, gift cards, wine, trips, and cash prizes up to \$1,000. All proceeds from the sale of the balloons will go to support Riverhouse Programming for 2022.

Help us offer this unique and fun experience at the event!

*Riverhouse reserves the right to modify the terms of the raffle including price of balloons to be sold, types of prizes included, and value of cash prizes as needed based on availability and participation.



Hot Air Balloon Sponsor

SPONSORSHIP PACKAGE

\$3,500

- **6 admission tickets to the event**
- **4 admissions to ride up in the hot air balloon (weather permitting)**
- **Featured logo placement on all event marketing including posters, postcards, VIP invites, admission tickets, website, and social media posts that will link to your website.**
- **Featured posts on social media (including 1 personalized post) and online ads, including Chamber Business Facts.**
- **Featured logo placement on event signage, step & repeat photo backdrop, balloons, and mention in event speeches.**
- **Material insert in event swag bag provided to attendees**
- **Featured logo placement and featured in all post-event marketing including social media, website, event video, and Chamber Business Facts.**

What you are supporting:

Money from your sponsorship will allow Riverhouse to create a special experience at the Cheers for Children event... the first ever Hot Air Balloon experience! Sponsors will receive tickets to enjoy a tethered hot air balloon rides up above the Riverbend Ranch and valley.

Help us offer this unique and fun experience at the event!



Pig Roast Sponsor

SPONSORSHIP PACKAGE

\$7,000

- **12 admission tickets to the event**
- **4 admissions to ride up in the hot air balloon (weather permitting)**
- **Featured logo placement on all event marketing including posters, postcards, VIP invites, admission tickets, website, and social media posts that will link to your website.**
- **Featured posts on social media (including 1 personalized post) and online ads, including Chamber Business Facts.**
- **Featured logo placement on event signage, step & repeat photo backdrop, balloons, and mention in event speeches.**
- **Material insert in event swag bag provided to attendees**
- **Featured logo placement and featured in all post-event marketing including social media, website, event video, and Chamber Business Facts.**

What you are supporting:

Money from your sponsorship will allow Riverhouse to create a special celebration for our 1st event since 2019. Attendees to our annual Cheers for Children event will enjoy a delectable pig roast. We have secured the support of renowned pitmaster, Andrew Buono who will be brining his expertise in handling the pig roast, sides, and passed hors d'oeuvres for the event. There will be plenty to go around and you won't want to miss this unique opportunity to add your stamp on one of the best meals in town.

Help us offer this unique and fun experience at the event!



Silent Auction

WE'RE ALWAYS LOOKING FOR DONATED ITEMS
FOR OUR SILENT AUCTION!

One of the ways we raise money at Cheers for Children is through our Silent Auction. We're always looking for donations that can be bid on the night of the event. **This is a great opportunity to promote your business and drive new customers!**

All items are displayed during the event and may also be promoted via social media to drive excitement about the event. If you would like to include a description about the item or your business, we are happy to show that in the display (please keep in mind space constraints).

Suggested items could be experiences (this tends to be very popular with bidders, vacation packages, retail items, punch passes, gift cards, wine or liquor, etc.

