



RIVERHOUSE CHILDREN'S CENTER

Sponsor a Classroom Program

Our Generous Sponsors Support:

- ✓ Healthy Meals
- ✓ Tuition Subsidies
- ✓ Teacher Benefits
- ✓ Classroom Supplies

Riverhouse Children's Center strives to build the foundation for a lifetime of success through quality early childhood education.

- 📞 970-247-0204
- 🌐 riverhousedirector@gmail.com
- 🌐 www.riverhousecci.org

Riverhouse Children's Center is a 501(c)3 non-profit organization. Tax ID 20-0737335



2024

Riverhouse Children's Center Sponsor a Classroom Program

Riverhouse Children's Center is a 501(c)3 **nonprofit** early childhood education center, serving 82 children from six weeks to five years of age. We're one of two non-profit early childhood centers in Durango and the only non-profit center who takes **infants before 18 months** of age. We're unique in many respects, but another unique attribute of our center is that we have a **certified kitchen** and provide **nutritious breakfast and lunch** to our students.

Each year, to maintain our facility, retain staff and provide subsidies to families, Riverhouse has to raise over **\$150,000** to bolster our tuition. Typically we raise money each year in a large annual fundraiser called Cheers for Children. The fundraising landscape in Durango has gotten **increasingly challenging post-COVID** and our sponsor a classroom program is a great way to advertise the **support of our local businesses** and reduce our asks on our attending families, local businesses and individuals that struggle with many requests for non-profit support.

Our teachers, families and students are all members of the **Durango community**, and each segment benefits greatly from your support! Our goal is to **raise \$30,000** in classroom sponsorships, which directly contributes to our in-house **tuition assistance** program, ability to continue to **expand our programming** efforts, and mentoring and educating our staff for a **career in education**.

We're excited for our **20th Anniversary** as a center and 10 years in our beautiful facility. We invite you to join us as a sponsor for this milestone. Sponsorship offers a unique opportunity to **support early education**, showcase your support, and keep tabs on how your **sponsorship dollars are at work**.

Enclosed is a list of sponsorship opportunities. Please let us know if you can support early childhood; your prompt confirmation will enable us to begin marketing and advertising efforts to **promote YOUR support!**

Interested in Sponsoring or donating?

Email: riverhousedirector@gmail.com | Phone: 970-247-0204

Thank you for supporting early Childhood education!

Becky Malecki

Becky Malecki
Executive Director

Barrie Newberger King

Barrie Newberger King
Board President



WHY RIVERHOUSE?

There is no better "bang for the buck" than supporting early childcare.

Supporting a child's quality of life in the first 5 years reaps huge dividends because it is building a solid foundation for the rest of their lives - helping to build a sense of trust, self-confidence and social affability that will help the child to succeed for the rest of his or her life.

Our monthly tuition costs for each of our 60+ families range from \$1,265 per month (for 4 and 5 year olds) to \$1,600 per month for an infant (about \$19,000 per year).

80% of our \$1.1 million dollar budget goes to paying staff who average \$16-\$18 per hour (or approximately \$30k-35k per year). Most of our parents and staff live with significant financial stress due to the fact that early childhood education is not subsidized in the US, except for those who are living at poverty levels.

By the numbers:

- We provide early childhood education for 82 children and 63 families.
- 45% of enrolled children receive tuition assistance, saving our families a total of over \$100,000 a year!
- 13 preschool graduates in 2023, now excelling in kindergarten
- 18 full-time employees, 10 part-time employees that are continuing their education and career paths
- 60 gallons of organic milk purchased monthly, 720 annually!
- Community Partnerships have expanded with the 9R School District, the Early Childhood Council, Department of Human Services and several others.



SPONSORSHIP LEVELS

What will my business get?

If each classroom receives \$5,000 per year, that would provide us \$30,000 that can be used to support families. Sponsorships will provide families with tuition subsidies (ex. 10 families could receive a discount of \$250 per month) and we could provide staff with more financial support in the form of gas, grocery cards (\$500/month in gift cards means we could give 10 deserving staff \$50 in gift cards each month)

Full Classroom – \$5,000

- 4 tickets to our anniversary party celebration and fundraiser
- Company logo displayed on a classroom door for a full school year
- Public acknowledgement on our center newsletter, center brochure and events.
- "Proudly sponsored by" logo placement on our website and Facebook pages.
- Quarterly cards and gifts that can be displayed at your place of business, made by Riverhouse students.
- Top-tier logo placement on all event marketing including posters, postcards, VIP invites, admission tickets, website, and social media posts that will link to your website.
- Featured on social media (including 1 personalized post) and online ads, including Chamber Business Facts.
- Promotional materials displayed in our lobby

Half Classroom – \$2,500

- 2 tickets to our anniversary party celebration and fundraiser
- Company logo displayed with another sponsor on the classroom door for a full school year
- Public acknowledgement on our center newsletter, center brochure and events.
- "Proudly sponsored by" logo placement on our website and Facebook pages.
- Quarterly cards and gifts that can be displayed at your place of business, made by Riverhouse students.
- Logo placement on all event marketing including posters, postcards, VIP invites, admission tickets, website, and social media posts that will link to your website.
- Featured on social media and online ads, including Chamber Business Facts.
- Promotional materials displayed in our lobby

Partial Classroom – \$1,000

- 1 tickets to our anniversary party celebration and fundraiser
- Company logo displayed with other sponsors on the classroom door for a full school year
- Public acknowledgement on our center newsletter, center brochure and events.
- Twice a year cards and gifts that can be displayed at your place of business, made by Riverhouse students.
- Logo placement on all event marketing including posters, postcards, VIP invites, admission tickets, website, and social media posts that will link to your website.
- "Proudly sponsored by" logo placement on our website.

Big Fan – \$500

- Company logo displayed with other sponsors on the classroom door for a full school year
- Once a year card and gift that can be displayed at your place of business, made by Riverhouse students.
- "Proudly sponsored by" logo placement on our website.



OUR 2023 SUPPORTERS

Robert Ptolemy, Colorado Title & Closing Services, LLC

Alpine Bank

Pediatric Partners of the Southwest

JBo's Pizza Company

Anschutz Family Foundation

100 Women Who Care La Plata

Kelly Tregillus

LPEA

The Bookcase & Barber

Judy Hayes

NewbergerKing Law LLC

ASAP Accounting & Payroll

